Segment Expertise

MARKET RESEARCH;

FAST MOVING CONSUMER GOODS (FMCG) SEGMENT
HOME APPLIANCES SEGMENT
PROPERTY & REAL ESTATE SEGMENT
ADVERTISING AGENCIES
AUTOMOBILE INDUSTRY SEGMENT
FINANCIAL AND INSURANCE SEGMENT

RESEARCH PROJECTS (PARTIAL)

- Institute of Small and Medium Enterprise Development (ISMED)
- Union Mall Shopping Center Project
- IT PLAZA KORAT
- Image Construction Company Limited
- · Siam Chatuchak Company Limited
- JJ Center Company Limited
- In Square Shopping Center Project
- T.C. Exhibition Services Company Limited
- Kasikorn Bank
- Central Pattana Public Company Limited
- Excise Department
- Kiatnakin Bank
- Siam Piwat Company Limited
- Seri Center Management Company
 Limited
- CAT Telecom Public Company Limited
- Thai Samsung Electronics Co., Ltd.
- A&W Restaurant (Thailand) Co., Ltd.
- Metropolitan Waterworks Authority

Finance Expertise

- Provide strategic financial guidance, directing all aspects of financial management, budgeting, and planning for a [Your Company's Description] with annual revenues exceeding [Revenues] million.
- Lead a team of [Number] finance professionals, fostering a culture of excellence and accountability.
- Develop and implement financial strategies that align with the company's growth objectives, resulting in [mention any significant achievements, e.g., revenue growth, cost reduction, profit margins].
- Oversee mergers and acquisitions, including due diligence, valuation, and integration, contributing to successful transactions worth [Total Value] million.
- Spearhead financial risk assessment and mitigation efforts, ensuring compliance with regulatory standards and industry best practices.